Need another reason to buckle up?

Buckling up can save your brain!

In New Jersey, about every three hours, someone suffers a traumatic brain injury in a motor vehicle crash.

Many of those killed or injured are young, between the ages of 15 and 24. Many of those who survive will face a lifetime of speech, language, memory, learning and other physical problems. The emotional and financial toll on these people and their families is immeasurable.

The only cure for brain injury is prevention. Seat belts are almost 60 percent effective in preventing traumatic and fatal brain injuries, according to studies.

So, buckle up! Save your brain and save your future.

Brain Injury Association of New Jersey
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