FOR IMMEDIATE RELEASE:
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Brain Injury Alliance of New Jersey to host 10th Annual Gala, March 22nd

**North Brunswick, NJ**—The Brain Injury Alliance of New Jersey (the Alliance) is proud to host its 10th Annual Gala on March 22, 2016 at the Crystal Plaza in Livingston, New Jersey. The Alliance will celebrate its 35-years of service and the dedicated leadership of its honorees.

The Gala recognizes those who have made important contributions to advancing the quality of life for people with brain injury. This year the Alliance presents honorees Harrison J. Gordon, Senior Partner, Gordon & Gordon PC, Attorney at Law and Erhardt Preitauer, Senior Vice President, Government Programs, Horizon BCBSNJ and CEO of Horizon NJ Health. Becky Quick, Co-Anchor of *Squawk Box*, and Anchor of *On The Money* will serve as our Honorary Chairperson and Mistress of Ceremonies.

The event serves to increase awareness about brain injury and raise funds so that we can continue to support and advocate for individuals affected by brain injury and raise awareness through education and prevention. Attendees are invited to enjoy a networking cocktail hour, silent auction, and insights from some of the most influential people in the field of brain injury.

“We are pleased to recognize the leadership of our honorees with our friends and supporters. Their commitment to improving the quality of life for people with brain injuries is inspiring,” states Rita Steindlberger, President and CEO. “As the Alliance commemorates 35 years of service, I look forward to an evening of celebration as we remember how we’ve grown and look ahead to the positive ways we can help those impacted by brain injury.”

For more information please visit [www.bianj.org/annual-gala](http://www.bianj.org/annual-gala). If you would like to purchase tickets, sponsor the event, or donate, call the Alliance at 732-745-0200.

**About The Brain Injury Alliance of New Jersey:** The Alliance is a statewide nonprofit dedicated to improving the quality of life people experience after brain injury. Since being founded in 1981 by a small group of concerned parents of children who had sustained brain injury, we’ve grown to become the primary source of information, education, advocacy, support, and hope for people with brain injury and their families in New Jersey. Today, our dedicated staff, board, volunteers, donors, and community partners proudly serve over 10,000 New Jersey residents each year. For more information, please visit [www.bianj.org](http://www.bianj.org).

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