

\$10,000+ Platinum

- Premier placement of logo and organization link on Alliance websites and event pages
- Premier placement of logo and organization link on all Alliance webinars, both live and archived on website; opportunity to host webinar *
- Banner logo ad with organization link in E-News (12/year) and opportunity to submit an article twice per year
- Article about Corporate Circle partner on website and archives *
- Highlight on social media pages monthly *
- Partnership noted when providing resources through I&R hotline *
- Full page ad in Brain Injury Resource Guide *
- Full page ad in Gala journal, event signage and 4 complimentary tickets
- Full page ad in Annual Seminar program, premium signage and exhibit space with 2 registrations
- Top tier logo on Walk for Brain Injury Awareness t-shirts, exhibit space and 4 registrations
- Exhibit space and sponsorship recognition in programs and signage at Family Conference and Regional Seminars *
- 5 individual memberships

\$7,500+ Diamond

- Preferred placement of logo and organization link on all Alliance websites, including event pages and partner page
- Preferred placement of logo and organization link on all Alliance webinars
- Banner logo ad with organization link in E-News (12/ year) and opportunity to submit an article to E-news annually *
- Highlight on social media pages quarterly *
- Partnership noted when providing resources through I&R hotline *
- Full page ad in Brain Injury Resource Guide *
- Full page ad in Gala journal, event signage and 2 complimentary tickets
- Full page ad in Annual Seminar journal, signage and exhibit space with 2 registrations
- Logo on Walk for Brain Injury Awareness t-shirts, exhibit space and 2 registrations
- Exhibit space and sponsorship recognition through signage at Family Conference and Regional Seminars *
- 4 individual memberships

\$5,000+ Gold

- Logo and organization link on Alliance websites and event pages
- Logo and organization link on all Alliance webinars
- Banner logo ad with organization link in E-News (12/year)
- Highlight on social media pages bi-annually *
- Partnership noted when providing resources through I&R hotline *
- 1/2 page ad in Brain Injury Resource Guide *
- 1/2 page ad in Gala journal, event signage and 2 complimentary tickets
- 1/2 page ad in Annual Seminar program and exhibit space with 2 registrations
- Exhibit space and 2 registrations at Walk for Brain Injury Awareness
- Exhibit space and sponsorship recognition through signage at Family Conference and Regional Seminars *
- 3 individual memberships

Corporate Circle Benefits



* Denotes NEW benefit for 2016

\$2,500+ Silver

- Logo and organization link on Alliance websites and event pages
- Logo and organization link on all Alliance webinars
- Banner logo ad with organization link in E-News (6/year)
- Highlight on social media pages annually *
- Partnership noted when providing resources through I&R hotline *
- 1/4 page ad in Brain Injury Resource Guide *
- 1/4 page ad in Gala journal and event signage
- 1/4 page ad in Annual Seminar program and exhibit space with 2 registrations
- Logo on Walk for Brain Injury Awareness webpage and exhibit space at the event
- Exhibit space and sponsorship recognition through signage at Family Conference and Regional Seminars *
- 2 individual memberships

\$1,000+ Bronze

- Logo and contact information on Alliance website
- Link to Alliance partner page in monthly E-News (4/year)
- Highlight on social media pages once yearly *
- Partnership noted when providing resources through I&R hotline *
- 1/4 page ad in Brain Injury Resource Guide *
- 'Thank You' to partners in Gala event journal
- Partner listing in Seminar program and loop video
- Exhibit space at Walk for Brain Injury Awareness
- Sponsorship recognition through signage at Family Conference and Regional Seminars *
- 1 individual membership

Digital Marketing

Alliance Website Visitors: ~ **250,000** Annually
 Social Media Reach: ~ **11,000+**
 E News Distribution: ~ **5,500+**
 Webinar Attendees: ~ **1,500** Annually
 Information & Resources Hotline: ~ **1,500** Annually

Event Outreach

Gala Attendees: ~ **175**
 Seminar Attendees: ~ **500**
 Walk for Brain Injury Awareness Attendees: ~ **1,000**
 Brain Injury Resource Guide Distribution: ~ **1,200**