



Summer 2017

Dear Community Partners,

The Brain Injury Alliance of New Jersey is proud to host its 15th *Annual Walk for Brain Injury Awareness* this fall. The event will take place on **Saturday, October 7th 2017**, in four locations throughout New Jersey as follows:

Jersey Shore-Bradley Beach

Northern NJ - Saddle River County Park, Paramus

Central NJ - Mercer County Park, West Windsor

Southern NJ – Laurel Acres Park, Mount Laurel

This Walk is a family fun event designed to increase awareness about brain injury and raise funds for much needed services. Participants can walk, run or ride together through a designated, accessible route and enjoy a picnic, games, prizes, music and much more. Last year, nearly 800 people attended our Walk and we expect that number to grow.

The Brain Injury Alliance of New Jersey is a statewide nonprofit organization dedicated to improving quality of life after brain injury and offering the promise of a better tomorrow. Our *Annual Walk for Brain Injury Awareness* helps raise funds to support programs that are critical to our clients, whose needs continue to increase despite cuts in our government contracts.

We need your help! Please support our Walk so we can continue to provide services to over 10,000 New Jersey residents each year. The attached sponsorship material outlines the ways you can help families impacted by brain injury.

We hope that you support us as we bring hope and healing to those whose lives are forever changed by brain injury. If you have any questions or would like to learn more about our organization, please contact Wendy Berk at wberk@bianj.org or 732-745-0200. Thank you in advance for your support of this important event.

Sincerely,

Wendy Berk
Vice President

The Brain Injury Alliance of New Jersey is a 501c3 non-profit so your donation is tax-deductible.
Our Tax ID number is 22-2431796.

SPONSOR OPPORTUNITIES

Saturday, October 7, 2017

Saddle River County Park, Paramus, NJ

Mercer County Park, West Windsor, NJ

Laurel Acres Park, Mount Laurel, NJ

Bradley Beach Boardwalk, Bradley Beach, NJ



**Brain Injury
Alliance**

NEW JERSEY

EVENT SPONSOR - \$5,000

- Logo and link to your company website on our Alliance websites
- Logo and link to your company website on our Alliance e-newsletter, reaching over 5,000 people monthly
- Acknowledgement in all Walk news releases and media announcements
 - Company Logo printed on approximately 700 event t-shirts
 - Signage and exhibit space to market your business at the event and eight complimentary walker registrations
- Recognition and opportunity to speak on stage either before or after event

ALL-STAR SPONSOR - \$2,500

- Logo and link to your company website on our Alliance websites
- Logo and link to your company website on our Alliance e-newsletter, reaching over 5,000 people monthly
- Acknowledgement in all Walk news releases and media announcements
 - Company name printed on approximately 700 event t-shirts
 - Signage and exhibit space to market your business at the event and four complimentary walker registrations

VARSITY SPONSOR - \$1,000

- Logo and link to your company website on our Alliance websites
- Logo and link to your company website on our Alliance e-newsletter, reaching over 5,000 people monthly
- Acknowledgement in all Walk news releases and media announcements
 - Signage at event and two complimentary walker registrations

For more information please contact Wendy Berk at wberk@bianj.org
Brain Injury Alliance of New Jersey, 825 Georges Road, North Brunswick, NJ
Phone: 732.745.0200 Fax: 732.745.0211 www.bianj.org

SPONSOR OPPORTUNITIES - PAYMENT FORM

2017 Walk for Brain Injury Awareness

Choose an event sponsor level: (Check only one)

_____ EVENT SPONSOR - \$5,000

_____ ALL-STAR SPONSOR - \$2,500

_____ VARSITY SPONSOR - \$1,000



**Brain Injury
Alliance**

NEW JERSEY

Must Complete: (Please print clearly)

Contact Name: _____

Company Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

Listing and logo information:

Please provide a logo in PDF, TIFF or PNG format and send it to info@bianj.org. Logos should be high resolution and at least 300 dpi. Logos must be received by September 23, 2017 to be included on Walk t-shirts.

Please provide company name as you would like it to appear on announcements:

Payment Selection: (Please print clearly)

Pay by Check: Date: _____ Check Amount: \$ _____ Check Number: _____

Pay by Credit Card: Card Type: VISA MC AMEX DISCOVER

To pay by credit card please complete the following information:

I, _____ (print name on card)
authorize the Brain Injury Alliance of New Jersey, Inc. to charge my credit card.

Card Number: _____ Expiration Date: _____

Date: _____ Amount: \$ _____ Signature: _____

(signature of card holder)

Mail Sponsor Forms to:
Brain Injury Alliance of New Jersey
ATTN: Walk
825 Georges Road, 2nd Floor
North Brunswick, NJ 08902
or Fax to: 732-745-0211

Partners:
North - Rehabilitation Specialists
South - Cooper University Hospital
Cynthia Boyer, PhD
Sarah Levin Allen, PhD, CBIS
Jersey - Allaire Health Care Group
Shore Codacovi & Associates
A financial advisory practice of Ameriprise Financial Services, Inc.
Conover Beyer Associates

Questions?
Email wberk@bianj.org
or call 732-745-0200
On-site registrations
will be accepted