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Three New Jersey High Schools Win Safe Driving Competition

Three New Jersey High Schools Awarded Grand Prizes for Peer-to-Peer Safe Driving Campaigns

North Brunswick, NJ – On Thursday, May 24, 2018, students from 63 high schools across the state of New Jersey participated in the Brain Injury Alliance of New Jersey’s (the Alliance) 8th Annual U Got Brains Champions Schools Showcase at Six Flags Great Adventure in Jackson. Students presented their projects and received recognition for their safe driving campaigns. Miss New Jersey, Kaitlyn Schoeffel, served as Mistress of Ceremonies.

According to Centers for Disease Control and Prevention (CDC), the risk of motor vehicle crashes is higher among 16-19-year-olds than among any other age group. In fact, per mile driven, teen drivers ages 16 to 19 are nearly three times more likely than drivers aged 20 and older to be in a fatal crash. Since the inception of the Champion Schools Program, students have been empowered to address those issues and work towards changing behavior.

“Motor vehicle crashes remain the number one cause of traumatic brain injury in teens and young adults,” said Rita Steindlberger, President and CEO of the Alliance. “But we know that with help from our Champion Schools students and teacher advisors, we can continue to reduce these numbers.”

The showcase concluded with the announcement of three grand prizewinners: St. Joseph High School, Buena Regional High School and John P. Stevens High School. Each school received a driving simulator donated by New Jersey Manufacturer’s Insurance Company (NJM).

The Alliance issues a special thank you to Founding Sponsor, NJM and Platinum Sponsor, New Jersey Division of Highway Traffic Safety. Additional sponsors of the program include: State Farm Insurance, NJEA, Allstate Foundation, New Jersey Teen Safe Driving Coalition, Nikhil Badlani Foundation, Six Flags Great Adventure, AAA Clubs of New Jersey, AT&T, National Road Safety Foundation and Volvo North America.

For more information and to see a full list of this year’s participants, please visit www.jerseydrives.com/champion-schools-program.
ABOUT THE ALLIANCE
Established in 1981, the Brain Injury Alliance of New Jersey is a statewide nonprofit organization that services more than 10,000 individuals annually through its family support, advocacy, education and prevention programs. Over the last 30 years the Alliance has brought together people with brain injury, their families and friends, and concerned allied health professionals to improve the quality of life people experience after brain injury. For more information please visit www.bianj.org.

Above: St. Joseph High School
Above: Buena Regional High School

Above: John P. Stevens High School