



2020 ANNUAL PROFESSIONAL SEMINAR

A 2020 PERSPECTIVE: IMPROVING TBI OUTCOMES IN THE NEXT DECADE



Tuesday, May 12, 2020 | Pines Manor | 2085 Route 27 | Edison, NJ 08817

Keynote Address: *TBI as a Chronic Health Condition*

Keynote Speaker: John D. Corrigan, PhD

Professor, Ohio State University, Department of Physical Medicine and Rehabilitation
Director, Ohio Valley Center for Brain Injury Prevention and Rehabilitation

PARTNERSHIP GUIDE

*Occupational Therapists · Cognitive Rehabilitation Therapists · Case Managers
Neuropsychologists · Social Workers · Behavioral Healthcare Specialists
Rehabilitation Counselors Vocational Counselors · Nurses · Physical Therapists
Psychologists · Speech Language Pathologists*



Hackensack
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Sponsor of Continuing Education

CORPORATE CIRCLE PARTNERS

The Alliance would like to thank our Corporate Circle Partners for their generosity that sustains our programs. All Corporate Circle Partners are listed in the Seminar Program. To learn more about the benefits of Corporate Circle, contact Wendy Berk at 732-745-0200 or wberk@bianj.org.

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JFK Johnson
Rehabilitation Institute

Edison, NJ | jfkmc.org



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West Orange, NJ | kessler-rehab.com



New York, NY | metlife.com



Livingston, NJ | uirehab.com

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Freehold, NJ
allairehc.com



Delran, NJ
neurorestorative.com



East Brunswick, NJ
remed.com



Lawrenceville, NJ
slrc.org



Marlton, NJ
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Bronze

Atlantic Physical Therapy Center
Dayton, NJ | atlanticptcenter.com

Beechwood NeuroRehab
Langhorne, PA | beechwoodrehab.org

Community Skills Program
Marlton, NJ | communityskillsprogram.com

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EXHIBIT, SPONSOR AND ADVERTISE

Exhibit

Exhibit Fee \$675*

*The exhibit fee includes two full seminar registrations for two exhibitors, and a 6ft skirted table.

Sponsor

Seminar Sponsor \$10,000

- Naming rights on all materials and advertising
- Premier exhibit space and 8 registrations for the seminar
- Full page ad in seminar program (cover placement)
- Opportunity to participate in opening remarks
- Acknowledgment in welcome remarks
- Logo and link on event webpage
- Complimentary exhibit space at Annual Walk for Brain Injury Awareness (October 2020)

Luncheon Sponsor \$2,500

- Premier exhibit space and 2 registrations for the seminar
- Full page ad in the seminar program
- Signage at lunch buffet
- Acknowledgment in welcome remarks
- Logo on event webpage

Keynote Sponsor \$5,000

- Premier exhibit space and 4 registrations for the seminar
- Full page ad in the seminar program
- Opportunity to introduce keynote speaker
- Acknowledgment in welcome remarks
- Logo and link on event webpage

Breakfast Sponsor \$1,500

- Exhibit space and 2 registrations for the seminar
- Half page ad in the seminar program
- Signage at breakfast buffet
- Acknowledgment in welcome remarks
- Listing on event webpage

Afternoon Break Sponsor \$1,000

- 1 registration for the seminar
- Signage at the afternoon snack/break
- Acknowledgment in welcome remarks
- Listing on event webpage

Advertise

Full Page Back Cover	\$1000
Full Page Inside Front Cover	\$800
Full Page Inside Back Cover	\$700
Full Page: 7"x 9 1/2"	\$500
Half Page: 7"x 4 1/4"	\$250

Please email your high resolution EPS, JPG or PDF ad to Debbie Aidelman at daidelman@bianj.org by April 17, 2020.

Promotion Reach

300 attendees **1,000** mailing addresses **7,500** email recipients **20,000** social media followers **250,000** visitors to bianj.org websites

EXHIBITOR REGISTRATION FORM

[Click here to register online](#)

Name of Company Exhibiting: _____

Exhibitor 1 Name: (Please print) _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____ Please check if you require a Kosher meal or a Vegan meal

Please choose one presentation per session that you would like to attend.

Morning (10: 45am - 12:00pm)

- Neuroimaging (1)
- Treatment Strategies throughout Aging (2)
- Nonpharmacological Management of Sleep (3)

Afternoon 1 (1:15pm- 2:30pm)

- TBI Model Systems Update (4)
- Pediatric Concussion (5)
- Guidelines for Self-Advocacy (6)

Afternoon 2 (3:00pm - 4:15pm)

- Medical Marijuana (7)
- Concussion and Athletic Brain Health (8)
- Research Panel (9)

Continuing Education Please note there is a flat rate of \$15.00 for processing. Check with your employer about payment responsibility.

- American Speech Language Hearing Association (ASHA)
- Commission for Case Manager Certification (CCM)
- Certification of Disability Management Specialist (CDM)
- NJ State Nurses Association (NJSNA)
- American Occupational Therapy Association (AOTA)
- Natl. Assoc. of Social Workers (NASW-NJ)
- Certified Rehabilitation Counselor (CRC)
- NJ State Board of Physical Therapy Examiners
- American Psychological Association (APA)

Exhibitor 2 Name: (Please print) _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____ Please check if you require a Kosher meal or a Vegan meal

Please choose one presentation per session that you would like to attend.

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- Certified Rehabilitation Counselor (CRC)
- NJ State Board of Physical Therapy Examiners
- American Psychological Association (APA)

Attendee registration opens May 12th at 7:30 AM.

Questions about exhibiting, sponsorship and advertising can be directed to daidelman@bianj.org

EXHIBITOR PAYMENT FORM

Complete this form and mail it along with payment to the Brain Injury Alliance of New Jersey

<i>Exhibit</i>		<i>Advertise</i>	
<i>The exhibit fee allows for two exhibitors to attend the seminar</i>		Full Page Back Cover	\$1000 <input type="checkbox"/>
Exhibit Fee:	\$675 <input type="checkbox"/>	Full Page Inside Front Cover	\$800 <input type="checkbox"/>
		Full Page Inside Back Cover	\$700 <input type="checkbox"/>
		Full Page 7" x 9 1/2"	\$500 <input type="checkbox"/>
		Half Page 7" x 4 1/2"	\$250 <input type="checkbox"/>
		Email in High Resolution EPS, JPEG or PDF to daidelman@bianj.org	

<i>Sponsor</i>			
Seminar Sponsor	\$10,000 <input type="checkbox"/>	Breakfast Sponsor	\$1,500 <input type="checkbox"/>
Keynote Sponsor	\$5,000 <input type="checkbox"/>	Afternoon Break Sponsor	\$1,000 <input type="checkbox"/>
Luncheon Sponsor	\$2,500 <input type="checkbox"/>		
<i>Sponsors are recognized with appropriate signage and are listed in the program.</i>			

All ads must be submitted by April 17, 2020.

Company Name*: _____

Phone*: _____

Email*: _____

Exhibitor One (name, title, number) : _____

Exhibitor Two (name, title, number) : _____

*This section should be filled out with your organization's preferred contact information as it will appear in Seminar Program.
Example: Brain Injury Alliance of New Jersey, 732-745-0200, info@bianj.org

Total Due: \$ _____

Check enclosed

Card Payment

Card #: _____

Exp. Date: _____

Signature: _____

Questions? Contact Debbie Aidelman at 732-745-0200 or daidelman@bianj.org

Registration and payment forms should be mailed to our mailing address or faxed to 732-745-0211