A 2020 PERSPECTIVE: IMPROVING TBI OUTCOMES IN THE NEXT DECADE

Tuesday, May 12, 2020 | Pines Manor | 2085 Route 27 | Edison, NJ 08817

Keynote Address: TBI as a Chronic Health Condition
Keynote Speaker: John D. Corrigan, PhD
Professor, Ohio State University, Department of Physical Medicine and Rehabilitation
Director, Ohio Valley Center for Brain Injury Prevention and Rehabilitation

PARTNERSHIP GUIDE

Occupational Therapists · Cognitive Rehabilitation Therapists · Case Managers
Neuropsychologists · Social Workers · Behavioral Healthcare Specialists
Rehabilitation Counselors · Vocational Counselors · Nurses · Physical Therapists
Psychologists · Speech Language Pathologists

Sponsor of Continuing Education
The Alliance would like to thank our Corporate Circle Partners for their generosity that sustains our programs. All Corporate Circle Partners are listed in the Seminar Program. To learn more about the benefits of Corporate Circle, contact Wendy Berk at 732-745-0200 or wberk@bianj.org.

Platinum

Harrison J. Gordon, Esq.
Partner at Gordon & Gordon, P.C.

Teaneck & Edison, NJ | dsslaw.com
Springfield, NJ | lawgordon.com

Diamond

Edison, NJ | jfkmc.org
Fair Lawn, NJ | rehab-specialists.com

Gold

Haddonfield, NJ | bancroft.org
West Orange, NJ | kessler-rehab.com
New York, NY | metlife.com
Livingston, NJ | uirehab.com

Silver

Freehold, NJ | allairehc.com
Delran, NJ | neurorestorative.com
East Brunswick, NJ | remed.com
Lawrenceville, NJ | slrc.org
Marlton, NJ | weismanchildrens.com

Bronze

Atlantic Physical Therapy Center
Dayton, NJ | atlanticptcenter.com

Beechwood NeuroRehab
Langhorne, PA | beechwoodrehab.org

Community Skills Program
Marlton, NJ | communityskillsprogram.com

NeurAbilities
Voorhees, NJ | neuraabilities.com

NJ Spine and Wellness
Freehold, NJ | njspineandwellness.com

Preferred Home Health Care & Nursing Services
Neptune City, NJ | preferredcares.com

Brain Injury Alliance of New Jersey | 825 Georges Road, North Brunswick, NJ 08902 | 732-745-0200 | www.bianj.org
### Exhibit

**Exhibit Fee**  $675*

*The exhibit fee includes two full seminar registrations for two exhibitors, and a 6ft skirted table.

### Sponsor

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Fee</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Seminar Sponsor     | $10,000 | - Naming rights on all materials and advertising  
|                     |       | - Premier exhibit space and 8 registrations for the seminar  
|                     |       | - Full page ad in seminar program (cover placement)  
|                     |       | - Opportunity to participate in opening remarks  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Logo and link on event webpage  
|                     |       | - Complimentary exhibit space at Annual Walk for Brain Injury Awareness (October 2020) |
| Luncheon Sponsor    | $2,500 | - Premier exhibit space and 2 registrations for the seminar  
|                     |       | - Full page ad in the seminar program  
|                     |       | - Signage at lunch buffet  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Logo on event webpage  
| Afternoon Break Sponsor | $1,000 | - 1 registration for the seminar  
|                     |       | - Signage at the afternoon snack/break  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Listing on event webpage  
| Keynote Sponsor     | $5,000 | - Premier exhibit space and 4 registrations for the seminar  
|                     |       | - Full page ad in the seminar program  
|                     |       | - Opportunity to introduce keynote speaker  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Logo and link on event webpage  
| Breakfast Sponsor   | $1,500 | - Exhibit space and 2 registrations for the seminar  
|                     |       | - Half page ad in the seminar program  
|                     |       | - Signage at breakfast buffet  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Listing on event webpage  
| Luncheon Sponsor    | $2,500 | - Premier exhibit space and 2 registrations for the seminar  
|                     |       | - Full page ad in the seminar program  
|                     |       | - Signage at lunch buffet  
|                     |       | - Acknowledgment in welcome remarks  
|                     |       | - Logo on event webpage  
| Luncheon Sponsor    | $2,500 | - Premier exhibit space and 2 registrations for the seminar  
|                     |       | - Full page ad in the seminar program  
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### Advertise

<table>
<thead>
<tr>
<th>Advertise Type</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>Full Page Back Cover</td>
<td>$1000</td>
</tr>
<tr>
<td>Full Page Inside Front Cover</td>
<td>$800</td>
</tr>
<tr>
<td>Full Page Inside Back Cover</td>
<td>$700</td>
</tr>
<tr>
<td>Full Page: 7”x 9 1/2”</td>
<td>$500</td>
</tr>
<tr>
<td>Half Page: 7”x 4 1/4”</td>
<td>$250</td>
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</table>

Please email your high resolution EPS, JPG or PDF ad to Debbie Aidelman at daidelman@bianj.org by April 17, 2020.

### Promotion Reach

<table>
<thead>
<tr>
<th>Reach Type</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Attendees</td>
<td>300</td>
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<tr>
<td>Mailing Addresses</td>
<td>1,000</td>
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<tr>
<td>Email Recipients</td>
<td>7,500</td>
</tr>
<tr>
<td>Social Media</td>
<td>20,000</td>
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<tr>
<td>Visitors to websites</td>
<td>250,000</td>
</tr>
</tbody>
</table>

Brain Injury Alliance of New Jersey | 825 Georges Road | North Brunswick, NJ 08902 | 732-745-0200
Name of Company Exhibiting: ________________________________________________

Exhibitor 1 Name: (Please print) ___________________________________________ Title: ___________________________________________

Address: __________________________________________________________________

City: _______________________________ State: _______________ Zip: _______ Phone: __________________

Email Address: _______________________________ Please check if you require a Kosher meal [ ] or a Vegan meal [ ]

Please choose one presentation per session that you would like to attend.

<table>
<thead>
<tr>
<th>Morning (10:45am - 12:00pm)</th>
<th>Afternoon 1 (1:15pm - 2:30pm)</th>
<th>Afternoon 2 (3:00pm - 4:15pm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] Neuroimaging (1)</td>
<td>[ ] TBI Model Systems Update (4)</td>
<td>[ ] Medical Marijuana (7)</td>
</tr>
<tr>
<td>[ ] Treatment Strategies throughout Aging (2)</td>
<td>[ ] Pediatric Concussion (5)</td>
<td>[ ] Concussion and Athletic Brain Health (8)</td>
</tr>
<tr>
<td>[ ] Nonpharmacological Management of Sleep (3)</td>
<td>[ ] Guidelines for Self-Advocacy (6)</td>
<td>[ ] Research Panel (9)</td>
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Continuing Education Please note there is a flat rate of $15.00 for processing. Check with your employer about payment responsibility.

[ ] American Speech Language Hearing Association (ASHA) [ ] Natl. Assoc. of Social Workers (NASW-NJ)
[ ] Commission for Case Manager Certification (CCM) [ ] Certified Rehabilitation Counselor (CRC)
[ ] Certification of Disability Management Specialist (CDM) [ ] NJ State Board of Physical Therapy Examiners
[ ] NJ State Nurses Association (NJSNA) [ ] American Psychological Association (APA)
[ ] American Occupational Therapy Association (AOTA) [ ]

Exhibitor 2 Name: (Please print) ___________________________________________ Title: ___________________________________________

Address: __________________________________________________________________

City: _______________________________ State: _______________ Zip: _______ Phone: __________________

Email Address: _______________________________ Please check if you require a Kosher meal [ ] or a Vegan meal [ ]

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Attendee registration opens May 12th at 7:30 AM.

Questions about exhibiting, sponsorship and advertising can be directed to daidelman@bianj.org

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Complete this form and mail it along with payment to the Brain Injury Alliance of New Jersey

**Exhibit**

| Exhibit Fee: $675 | Full Page Back Cover $1000 | Full Page Inside Front Cover $800 |
| Seminary Sponsor $10,000 | Breakfast Sponsor $1,500 | Afternoon Break Sponsor $1,000 |
| Keynote Sponsor $5,000 | | |
| Luncheon Sponsor $2,500 | | |

Sponsors are recognized with appropriate signage and are listed in the program.

*This section should be filled out with your organization’s preferred contact information as it will appear in Seminar Program. Example: Brain Injury Alliance of New Jersey, 732-745-0200, info@bianj.org

**Advertise**

| Exhibit Fee allows for two exhibitors to attend the seminar | Full Page Inside Back Cover $700 | Full Page 7" x 9 1/2" $500 |
| | Half Page 7" x 4 1/2" $250 |

Email in High Resolution EPS, JPEG or PDF to daidelman@bianj.org

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**Sponsor**

| Company Name*: |
| Phone*: |
| Email*: |
| Exhibitor One (name, title, number) |
| Exhibitor Two (name, title, number) |

Total Due: $__________________________

☐ Check enclosed

☐ Card Payment

  Card #: ____________________________________________________________________________
  Exp. Date: __________________________________________________________________________
  Signature: __________________________________________________________________________

Questions? Contact Debbie Aidelman at 732-745-0200 or daidelman@bianj.org

Registration and payment forms should be mailed to our mailing address or faxed to 732-745-0211

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