



Summer 2020

Dear Community Partners,

The Brain Injury Alliance of New Jersey has an exciting opportunity for you to gain exposure for your business. We are holding the 18th Annual 5K Run/Walk/Roll for Brain Injury Awareness this fall, and you can be a part of our long standing tradition of bringing people together for a great cause.

The event will be offered virtually and in-person (tentatively) on Saturday, October 10, 2020 at the Bradley Beach Boardwalk, with an after party at the Wonder Bar in Asbury Park.

The best part is that participants can walk, run or roll at a time when it is convenient for them, or join us on October 10th. It also makes the event more accessible. The number of participants is limitless.

Your sponsorship is more important than ever as people impacted by brain injury have faced greater challenges over the last few months. Requests for basic needs such as food and housing have increased and we need your help to meet these demands.

The attached sponsorship material outlines the different packages available. Benefits include web, social and print media exposure; your logo on t-shirts; and exhibit space and signage at the event (as applicable).

The Brain Injury Alliance of New Jersey is a statewide nonprofit organization dedicated to improving the quality of life after brain injury and offering the promise of a better tomorrow.

Please support our 5K Run/Walk/Roll so we can continue to provide services to over 10,000 New Jersey residents each year. If you have any questions, please contact me at wberk@bianj.org or 732-672-7165. Thank you in advance for making a difference in the lives of people with brain injury.

Sincerely,

Wendy Berk
Vice President

SPONSOR OPPORTUNITIES

Saturday, October 10, 2020

Virtual and Bradley Beach Boardwalk, Bradley Beach, NJ*

**pending state guidelines*



BIANJ

2020 5K Run/Walk/Roll for
Brain Injury Awareness

EVENT SPONSOR

\$5,000

Logo and link to your website on
BIANJ.ORG

Logo and link to your website in BIANJ
newsletter, reaching 5,000 monthly

Acknowledgment in all event news
releases and media advisories

Logo printed on event t-shirts

Signage and exhibit space to market
your business at the event (as
applicable)

(6) complimentary registrations

Recognition and opportunity to speak
on stage either before or after event
(as applicable)

ALL-STAR SPONSOR

\$2,500

Logo and link to your website on
BIANJ.ORG

Logo and link to your website in
BIANJ newsletter, reaching 5,000
monthly

Acknowledgment in all event news
releases and media advisories

Logo printed on event t-shirts

Signage and exhibit space to market
your business at the event (as
applicable)

(4) complimentary registrations

VARSITY SPONSOR

\$1,000

Logo and link to your website on
BIANJ.ORG

Logo and link to your website in BIANJ
newsletter, reaching 5,000 monthly

Acknowledgment in all event news
releases and media advisories

Signage and (2) complimentary
registrations

For more information, contact Wendy Berk at wberk@bianj.org

Brain Injury Alliance of New Jersey | 825 Georges Road, North Brunswick, NJ 08902 | 732-745-0200 | bianj.org

SPONSOR OPPORTUNITIES - PAYMENT FORM

2020 5K Run/Walk/Roll for Brain Injury Awareness



Choose an event sponsor level: (Check only one)

- _____ EVENT SPONSOR - \$5,000
_____ ALL-STAR SPONSOR - \$2,500
_____ VARSITY SPONSOR - \$1,000

Please Complete: (Please print clearly)

Contact Name: _____

Company Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

Payment Selection: (Please print clearly)

Pay by Check: Date: _____ Check Amount: \$ _____ Check Number: _____

Pay by Credit Card: Card Type: VISA MC AMEX DISCOVER

To pay by credit card please complete the following information:

I, _____ (print name on card)
authorize the Brain Injury Alliance of New Jersey, Inc. to charge my credit card.

Card Number: _____ Expiration Date: _____

Date: _____ Amount: \$ _____ Signature: _____
(signature of card holder)

Listing and logo information:

Please provide both a full color logo and a one color logo in **PDF** and **PNG** format and send it to info@bianj.org. Logos should be high resolution and at least 300 dpi. Logos must be received by **September 14, 2020** to be included on event t-shirts. Please provide company name as you would like it to appear on written materials.

Questions? Email wberk@bianj.org or call 732-672-7165.

Mail Sponsor Forms to:

Brain Injury Alliance of New Jersey, ATTN: Walk, 825 Georges Road, 2nd Floor, North Brunswick, NJ 08902