



**Brain Injury  
Alliance**  
NEW JERSEY

## **2025 Annual Professional Seminar**

**May 14, 2025**

**8:30AM - 4:30PM**

**The Palace at Somerset Park  
Somerset, NJ**



# **Exhibitor and Sponsorship Opportunities**

New Jersey's Premier Brain Injury Seminar for  
Athletic Trainers - Behavioral Healthcare Specialists - Case Managers  
Cognitive Rehabilitation Specialists - Life Planner Specialists - Neuropsychologists  
Nurses - Occupational Therapists - Physical Therapists - Physicians - Psychologists  
Public Health Professionals - Rehabilitation Counselors - Social Workers  
Speech Language Pathologists - Vocational Counselors

Jointly Provided by the Office of  
Continuing Medical Education



Hackensack Meridian  
JFK University Medical Center

& The Brain Injury  
Alliance of NJ

Sponsor of Continuing Education



Hackensack Meridian  
JFK Johnson  
Rehabilitation Institute

Funding provided  
in part by



**DDS**  
NJ DIVISION OF  
DISABILITY SERVICES

# ABOUT US

## About BIANJ

Our mission is to improve the quality of life for anyone impacted by brain injury by providing support, advocacy, and information, while promoting brain injury prevention.

## About the Annual Professional Seminar

### Enhancing Understanding Across the Brain Injury Spectrum

Wednesday, May 14, 2025

8:30 AM-4:30 PM

The Palace at Somerset Park

Somerset, NJ

The 2025 BIANJ Annual Professional Seminar is a full day conference attended by over 200 multidisciplinary professionals in the brain injury field. It provides an educational opportunity that highlights the latest in research, rehabilitation, treatment, prevention and best practices. Exhibitors and sponsors will benefit from visibility for your organization while helping BIANJ continue to fulfill its mission.



# SPONSORS & EXHIBITORS

*Sponsoring the Annual Seminar for Professionals provides unique exposure to a diverse group of professionals working in the field of brain injury. Participate by exhibiting, sponsoring, or placing an ad in the event brochure.*

## Exhibit Fee \$650\*

\*The exhibit fee includes two full seminar registrations for two exhibitors, and a 6ft table.  
Black table cloths will be provided on the exhibitor tables.

Please contact Debbie Aidelman at [debbie.aidelman@bianj.org](mailto:debbie.aidelman@bianj.org) to find out about a nonprofit exhibitor rate.

## SPONSORSHIP

### SEMINAR SPONSOR \$10,000

- Naming rights on all materials and advertising
- Premier exhibit space and 8 registrations for the seminar
- Full page ad in seminar program (choice of placement)
- Opportunity to participate in opening remarks
- Acknowledgment in welcome remarks
- Logo and link on event webpage
- Complimentary exhibit space at Annual Walk for Brain Injury Awareness

### KEYNOTE SPONSOR \$5,000

- Premier exhibit space and 4 registrations for the seminar
- Full page ad in the seminar program
- Opportunity to introduce keynote speaker
- Acknowledgment in welcome remarks
- Logo and link on event webpage

### LUNCH SPONSOR \$2,500

- Premier exhibit space and 2 registrations for the seminar
- Full page ad in the seminar program
- Signage at lunch buffet
- Acknowledgment in welcome remarks
- Logo on event webpage

### BREAKFAST SPONSOR \$1,500

- Exhibit space and 2 registrations for the seminar
- Half page ad in the seminar program
- Signage at breakfast buffet
- Acknowledgment in welcome remarks
- Listing on event webpage

### AFTERNOON BREAK SPONSOR \$750

- Exhibit space and 1 registration for the seminar
- Signage at the afternoon snack/break
- Acknowledgment in seminar program
- Acknowledgment in welcome remarks
- Listing on event webpage

## ADVERTISING

|                              |        |                                 |       |
|------------------------------|--------|---------------------------------|-------|
| Full Page Back Cover         | \$1000 | Full Page: 7"W x 9 1/2"H        | \$500 |
| Full Page Inside Front Cover | \$750  | Half Page: 7"W x 4 1/2"H        | \$250 |
| Full Page Inside Back Cover  | \$750  | Quarter Page: 3 5/8"W x 4 1/2"H | \$150 |

Please email your high resolution EPS, JPG or PDF ad to [debbie.aidelman@bianj.org](mailto:debbie.aidelman@bianj.org) by April 11, 2025.

## PROMOTIONAL REACH

**300**  
attendees

**1,000**  
mailing addresses

**8,056**  
email recipients

**19,953**  
social media followers

**58,000**  
views on bianj.org websites

**GET  
INVOLVED**

*Become a sponsor or exhibitor today! For questions, contact the Brain Injury Alliance of New Jersey at 732-745-0200, or Debbie Aidelman at [debbie.aidelman@bianj.org](mailto:debbie.aidelman@bianj.org).*



**SCAN/CLICK HERE FOR  
EVENT INFORMATION**



**SCAN/CLICK HERE FOR  
EXHIBITOR OPPORTUNITIES**

**VISIT US AT [BIANJ.ORG/SEMINAR2025/](https://bianj.org/seminar2025/)**



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Visit us at [BIANJ.ORG](https://bianj.org)**